**Contact Information: FOR IMMEDIATE RELEASE**

**First and Last Name**

**XXX Pharmacy**

**Phone XX**

**Email XXX**

**Talking Prescription Labels Now Available at XXX Pharmacy**

**CITY, STATE., XX, X, 20XX —** Imagine if you can’t see to read your prescription labels due to vision loss. The risks of illness, hospitalization or even death are real. Now, individuals who are visually and print impaired can have all their medication label information read out loud through ScripTalk Talking Labels at XXX Pharmacy.

Our pharmacist programs and places a small electronic tag on the prescription package, typically on the bottom of the bottle. This tag contains all the prescription label information. Using a ScripTalk Station Reader (Free on Loan) or a Free ScripTalk Mobile App, the patient can have all their information read out loud. This information includes Drug Name, Dosage, Instructions, Warnings, Pharmacy Information, Doctor Name, Prescription Number, Date and More.

“We are excited to partner with En-Vision America to offer ScripTalk Talking Labels for patients who are visually and print impaired,” says XXX, of XXX Pharmacy. “We’re always looking for new ways to help our patients and this service stood out to us as an effective way to help with the safety and independence.”

If you or a loved one could benefit from this free service, contact XXX Pharmacy to at (XXX) XXX-XXXX to get signed up today. Patients can also visit the pharmacy website at www.XXX.com to learn more.

**About XXX Pharmacy**

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**About En-Vision America**

En-Vision America is a company providing high-tech products aimed at solving problems for those with visual impairments. ScriptAbility is our suite of accessible prescription labels, including ScripTalk Talking Labels, Large Print ScriptView Labels, Dual Language ScriptView Labels, Braille Labels and Controlled Substance Safety Labels (CSSL). Originally founded by Philip C. and David B. Raistrick in 1996, the cornerstone of the company is based on one single premise: To provide those with disabilities equal access and greater independence through technology. Today, more than 20,000 individuals are using ScripTalk. For additional information, visit [www.envisionamerica.com](http://www.envisionamerica.com). For media inquiries, email Jenna Reed at [jreed@envisionamerica.com](mailto:jreed@envisionamerica.com).

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